

Unicorn Lane Terms and Conditions

Overview:

Applications are open to artists or art groups that live, work or study in Ballarat and surrounding region.

Applications and selection:

Priority is given to proposals that –

- Present original work in a professional manner and exhibits a good level of competency;
- Take into consideration the location and dimensions of the display boxes;
- Promote innovation, diversity and quality in their arts practice;
- Present content from First Nations peoples, traditional owners and Indigenous communities;
- Present a coherent body of work
- Includes description, documentation and details of the proposed artwork.

Applications will be reviewed quarterly by the Creative City team.

Important: *Individuals or groups that have exhibited previously in Art Space or Unicorn Lane, in either in a solo or group show, will be required to wait a minimum of 2 years before being able to exhibit Art Space, Unicorn Lane or BackSpace.*

Duration:

Unicorn Lane will be allocated for a 6-week period, inclusive of installation and pack down.

Responsibilities of the Artist/s

- Curating, installing and demounting exhibition in Unicorn Lane.
- Adhering to City of Ballarat OH&S requirements.
- Design, distribution and production of any promotional collateral if required.
- Arrangements and cost of transporting artwork and related items if required.
- Any sale of artworks.

Responsibilities of Creative City team, City of Ballarat

- Cover the production costs (up to a maximum of \$400) for each successful application.
- Public Liability Insurance.
- OH&S Induction.
- Promotion via the Creative Ballarat website, monthly e-newsletter and social media platforms.